

Dear Friend and Sponsor,

Thank you for making a **BIG** impact in 2024. By sponsoring our events, the 5k For Life and the Benefit Dinner, you made it possible for us to reach new clients right here in the Mat Su Valley. I hope you will take a moment to review the 2024 Impact Report. You made this possible! **Thank you.**

But wait! There's more. HeartReach has momentous plans for 2025. Because of our tremendous growth over the past few years, we have decided to expand our building. This summer we will be adding four new offices to our medical wing. This will enable us to assist more clients effectively.

HeartReach will also be purchasing a booth and office space to be used at the State Fair in conjunction with our Medical Van, on the Purple Trail. This structure will provide greater privacy for enhanced client interaction as well as stewarding of our staff, volunteers and resources with care.

These are HUGE goals. We do not take them lightly. First, we ask that you join us in prayer. Second, if you feel called to give monthly and sponsor an event again this year, we would like to share our gratitude in a few **new** ways. Please see the second side of this letter.

Thank you for partnering with us,

Sophia Logan

Community Outreach

[Sophia.l@heartreachalaska.com](mailto:Sophia.l@heartreachalaska.com)

**Platinum Sponsorship** When you give \$10,000 or more, you will be listed as a sponsor at both the 5k for Life and the Benefit Dinner. If you choose to host a table at the Fall Benefit Dinner, you will have designated table in the Front Row. Your name/logo will be listed on the 5k T Shirts. As a thank you, we will include two (2) HeartReach “Empowered for Life” sweatshirts/t shirts. You will also receive recognition at both events as listed below.

**Gold Sponsorship** When you give \$2000- \$9,999 you will be listed as a sponsor at one event of your choice, individually recognized on the event website, our social media platforms and LED road sign. As a thank you, we will include one (1) HeartReach “Empowered for Life” sweatshirt/t shirt.

**Silver Sponsorship** When you give \$500 to \$1999 you will be acknowledged at the event of your choice, hyperlinked on the event website and social media platforms.

**Bronze Sponsorship** When you give up to \$500 you will be acknowledged at the event of your choice and hyperlinked on the event website.

The 5k for Life and the Benefit Dinner each have their own unique reach. Additionally, there are many ways that you can partner with us that are not listed above. Please feel free to reach out.

Platinum and 5k Sponsorship will close May 14<sup>th</sup>. Please prayerfully consider your partnership with HeartReach in 2025.