



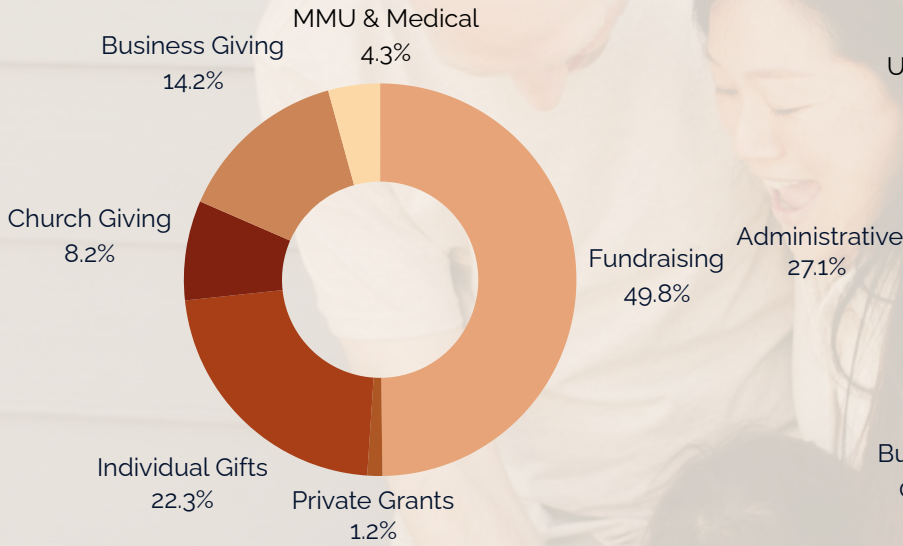
ANNUAL *Fall Benefit 2024* REPORT

FRIENDSOFHEARTREACH.COM



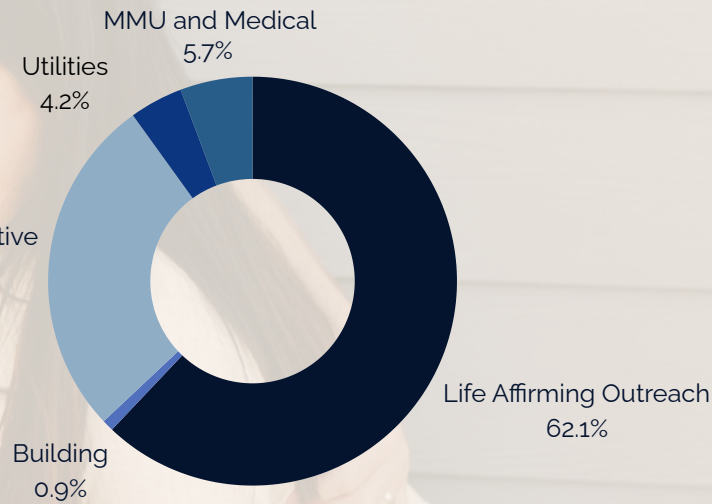
income

\$809,475.90



expense

\$604,709.30



*September 11, 2023 thru September 11, 2024

Year In Review

ONLINE MARKETING UPDATE

LAST YEAR, WE INCREASED OUR ONLINE PRESENCE IN AN EFFORT TO REACH MORE CLIENTS.

HERE ARE JUST SOME OF THE RESULTS:

169 contact forms filled out on client website

160 calls originating from client website

75 calls originating from Google ads

In August 2024, HeartReach was the top search result for "abortion clinic" in our area

2,712 TOTAL VISITS

OCTOBER 2023 - SEPTEMBER 2024

EMBRACING PARENTHOOD PROGRAM:

1,356 PARENTING CLASSES TAUGHT

611 FEMALE CLIENT VISITS

108 MALE CLIENT VISITS

GOSPEL IMPACT:

PRAYED WITH **1,322** CLIENTS

1,044 SPIRITUAL CONVERSATIONS

1 COMMITMENT TO JESUS

MARKET:

26,480 ITEMS DISTRIBUTED

689 EMERGENCY NEEDS FULFILLED

MEDICAL SERVICES:

306 PREGNANCY TESTS

344 ULTRASOUNDS

64 STI/STD TESTS

18 ABORTION PILL REVERSAL INQUIRIES

Update from the *Executive Director*



Welcome to the 2024 Fall Benefit Dinner. I am so glad that you have joined us this evening as we celebrate the gift of life. This is a unique time to come together and renew friendships, establish new ones, and reflect on what the Lord has done through HeartReach in the last 39 years.

Our lives are stories. Eugene Peterson said, "All prayer is prayed in a story, by someone in that story. The days add up to a life that is a story. There are no story-less prayers." The narratives that unfold from the time of conception until we take our final breath are our story. Psalm 139 speaks of each life as precious thoughts from God, as numerous as the sands upon the seashore. All our days upon this earth were counted out by God before any one of them came to be.

At HeartReach, we encounter people and their stories every day. Often, they are making decisions to embrace new life, or to cut the story short. Our desire is to empower women and families with the knowledge that making tough decisions for life is a sign of strength. Redeeming lives through the power of prayer, helping rescue those heading for termination, bringing help and compassion to families, and seeing lives changed for eternity is our goal.

We are writing our stories one day at a time, one decision at a time, one prayer at a time. Thank you for partnering with HeartReach to change narratives. On behalf of the Board of Directors, staff, and volunteers, your friendship, prayers, and gifts are a lifeline of hope.

Standing in His grace,

Joyce Meropoulos

IN OUR STATE:

- 1,222 women underwent an induced abortion
- 55% of abortion clients were between 20-29 yrs old
- 56% of all abortions were chemical, or the "Abortion Pill."

This is an increase from 48% in 2022.

**In 2023, the state of Alaska saw a 2%
DECREASE in the abortion rate**

AT OUR CENTER:

- 49% of our clients are between 20-29 yrs old
- We ministered to 18 women who took the abortion pill, 2 successfully rescued their babies through the APR protocol
- This summer, the MMU provided 146 medical services

health.alaska.gov

Shop our link and a
portion of your
purchase goes directly
to HeartReach!

Make the switch to
SEVEN WEEKS COFFEE.

Help us save more lives.



SEVEN WEEKS
COFFEE

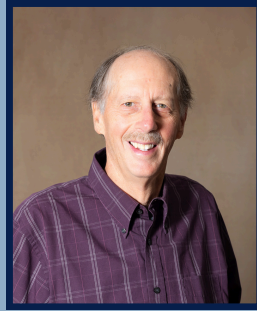
HEART REACH STAFF



Joyce Moropoulos
Executive Director



Jessica Hill
Client Services Manager



Doug Prins
Fatherhood Manager



Joy Stouffer, RN
Nurse Manager



Danielle Kemp
Office Manager



Brenda Fogle
RDMS



Sophia Logan
Community Outreach



Jill Roth
Financial Coordinator



Hannah Metcalf
Administrative Assistant

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Dr. David Barnes, DO
Medical Director



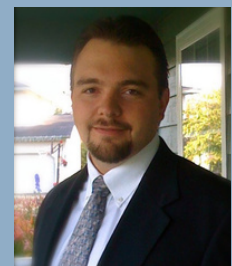
Dr. Paul Biederman,
DDS, Board Member



Tammy Mercer
Board Member



Dr. Peggy Downing
FACOG
Board member, APR



Dr. Chris Sahlstrom, MD
STI Medical Director